

# Privacy Statement

Hornsby Automotive Group Pty Ltd, Trading as Hornsby Mazda ("HORNSBY MAZDA") respects your personal information and shares your concerns regarding data protection. MBAuP aims to at all times to comply with the Privacy Act 1988 (Cth) as amended from time to time.

This Privacy Statement relates to personal information which we collect, hold, transfer, use and delete/destroy about our customers, visitors to our websites, service providers, apps, social media and other digital services, event attendees and members of the public. HORNSBY MAZDA collects, holds and uses your personal information to provide information relating to our products and services relevant to your interests.

Our personnel and job applicants can contact our human resource team for details about the privacy of their personal information.

## Information Collection and Use

- HORNSBY MAZDA collects personal information on this website and in other manners, for purposes that are made clear on the page and/or at the time which the information is collected, being the primary purpose. An example of this is when you request product information, purchase a vehicle or enter a competition.
- Should HORNSBY MAZDA wish to use your information for a secondary purpose, your consent will be sought prior to that occurring.
- HORNSBY MAZDA does not collect, hold or use any personal information unless the information is considered necessary for the effective functioning or activities of our business.
- HORNSBY MAZDA only holds and uses personal information for the purposes for which it was originally collected, unless required or authorised by or under law or if the individual concerned has consented to the intended use.
- HORNSBY MAZDA destroys or permanently de-identifies personal information that is no longer needed.
- HORNSBY MAZDA does not collect, hold and/or process any personal or sensitive information against the expressed wishes of an individual, unless HORNSBY MAZDA is required by law to do so.
- When entering into transactions with HORNSBY MAZDA, you have the right to remain anonymous unless such anonymity would be considered unlawful or impracticable.
- HORNSBY MAZDA may disclose your personal information to other organisations (including related entities) that provide us with various services such as (but not limited to) contractors, agents, printers, mail houses, lawyers, document custodians, scrutineers, business analysts, I.T service providers, marketing companies and event organisers.
- Where HORNSBY MAZDA arranges for work to be undertaken on its behalf, that work is undertaken under conditions of confidentiality and may result in your personal information being transferred, accessed and/or stored in various countries for the purpose of service delivery to HORNSBY MAZDA, and in turn to you.
- As HORNSBY MAZDA is part of the Hornsby Automotive Group, your personal information may be transferred, accessed and/or stored in the ordinary course of HORNSBY MAZDA's business and the business of our service providers.
- HORNSBY MAZDA goes to great lengths to ensure that any personal information held by it, is kept safe from misuse, loss and unauthorised access, modification and disclosure.

## Other Information Uses and Disclosures

- HORNSBY MAZDA may use information relating to your visit to our website, or information you provide to us for market research purposes in order to continually improve the product and services that HORNSBY MAZDA delivers to you.
- Whilst, HORNSBY MAZDA does not sell personal information provided by you to any other organisation, HORNSBY MAZDA may form relationships with other organisations from time to time with the specific purpose of presenting you with special offers or competitions relevant to your preferences.
- HORNSBY MAZDA takes great steps to only deal with third parties that can demonstrate the same level of commitment to your privacy as HORNSBY MAZDA does and which have agreed to comply with Australian privacy laws.
- In the unlikely event that HORNSBY MAZDA sells a part or whole of its business, its records of personal information may be transferred to the new business owner. The information will remain subject to privacy law and until further notified, will remain subject to HORNSBY MAZDA's privacy policy.
- If at any stage you no longer wish to receive communications from HORNSBY MAZDA, please let us know.

# Digital

• HORNSBY MAZDA provides information and services through a range of digital and online services including websites, apps, email, online advertisements and social media profiles. These services may be operated by us, other Daimler group companies or third party service providers to provide a consistent experience, personalise your use of each of those services and provide targeted marketing.

• HORNSBY MAZDA may use “cookies”. A cookie is a piece of information that allows the server to identify and interact more effectively with your device. The cookie assists us in maintaining the continuity of your browsing session and remembering your details and preferences when you return. Other technologies that may be used include web beacons (which may operate in conjunction with cookies), Flash local stored objects and JavaScript. Some of these cookies and other technologies are consistent across various digital services used by HORNSBY MAZDA, allowing us and the other providers of these services to understand you better and provide a more consistent experience across these services. You can configure your web browser to reject and delete cookies and block JavaScript but you may find some parts with limited functionality. You can control your preferences regarding Flash local stored objects by visiting the link below.

- [Control your preferences](#)

• Our systems record a variety of information in relation to interactions with our online services. This can include information about software versions used, device identifiers (like IP address), location data (where available and not disabled by the user), dates, times, file metadata, referring website, data entered and user activity such as links clicked.

• In some cases third parties may use cookies and other technologies such as those described above. These technologies may be used in connection with activities like surveys, online behavioural advertising, website analytics and email campaign management. The services we may use from time to time include Google Analytics, Google Display Network, Google AdSense, DoubleClick, Yahoo, Adobe, Campaign Manager and Microsoft. You can find more details in the privacy policies for those services (e.g. Google's Ads Preferences Manager), including information on how to opt-out of certain conduct. Bear in mind, you may need to opt-out separately from each service. The website [youronlinechoices.com.au](http://youronlinechoices.com.au) also allows you to opt-out of some online behavioural advertising and provides further information about how online behavioural advertising works. You can contact us to request further details of the services we use. Many of these services operate without collecting or using any personal information whatsoever.

• Some information which HORNSBY MAZDA or a third party acting on our behalf may collect is not related to an individual. In many cases the information only relates to a device or is of an aggregated or statistical nature, and we will have no way of knowing the identity of the user. In other cases HORNSBY MAZDA may associate information about your use our digital services over time with your personal information, e.g. where on any occasion you have logged in, followed a link sent to you by email or we have otherwise been able to identify you.

• We are constantly developing and enhancing our use of online technologies, and make reasonable efforts to ensure we keep this Privacy Statement and related documents up to date in this regard.

## How you can contact us

At all times, HORNSBY MAZDA strives to ensure your personal information is treated confidentially and in accordance with the Privacy Act 1988 (Cth). If you believe your personal information has been handled in a way that does not comply with the Privacy Act 1988 (Cth), or if you wish to access or correct information that HORNSBY MAZDA holds about you, please contact us in writing and provide as much information as possible to assist us in providing you with a prompt response.

All such enquiries should be directed to:

The Privacy Officer  
Hornsby Automotive Group

PO Box 801,  
Hornsby, NSW  
Australia 1630  
By phone: 02 9372 3000  
By email: [privacyofficer@hornsbymazda.com.au](mailto:privacyofficer@hornsbymazda.com.au)

For information about privacy generally, or if your concerns are not resolved to your satisfaction, you may contact the Office of the Australian Information Commissioner at [www.oaic.gov.au](http://www.oaic.gov.au) and on 1300 363 992.

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